

# Press Release

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**FOR IMMEDIATE RELEASE**  
9 A.M. PST, AUGUST 23rd, 2017

## **LEASING COMMENCES AT 570 JESSIE STREET, 47 APARTMENTS IN MID-MARKET, SAN FRANCISCO**

San Francisco, California | AUGUST 16, 2017

Leasing has commenced at 570 Jessie Street, 47 apartments located in Mid-Market, San Francisco. 570 Jessie is an 8-story residential building which has just been completed. The building consists of 32 studios and 15 one-bedroom units. 6 of the units will be offered at Below Market Rate, in cooperation with the Mayor's Office of Housing.

The building is located off 6th Street, between Mission and Market Streets. The 500 block of Jessie Street was formerly occupied by warehouses and commercial spaces. In 2015, 550 Jessie Street (60 apartments) was the first residential building to be built on the Street. Currently, 521 Jessie Street (83 apartments) is under construction, and is set to be complete next year. In addition to 570 Jessie Street, this half block of Jessie Street will soon be home to nearly 200 apartments.

570 Jessie amenities include a coworking space with wifi, automated package lockers, bicycle parking and fixit station, available storage and car parking and an expansive roof terrace complete with: fire pit, lounging and dining areas.

Neighborhood amenities include Blue Bottle Coffee, Waystone, Dottie's True Blue Café, Saint Frank, Frena, Montesacro. Residents will be steps to Civic Center BART, and walking distance to Mid-Market employers such as Square, Uber, Twitter and Zendesk. Two new hotels are planned for the corner of 7th and Market Streets, Proper Hotel and Yotel. Numerous shopping destinations are within a couple of blocks, including Union Square and Westfield. The location is within proximity to numerous arts and cultural venues, including 1st Amendment, Sketchpad, Golden Gate Theater, Warfield Theater and SHN Theater. Kory Powell-McCoy, leasing agent for the building, sums it up by saying "570 Jessie offers the ultimate urban experience. Residents can explore every imaginable urban amenity, simply by leaving their front door."

The newly released apartments have been carefully designed and feature high-quality finishes such as wide-plank oak floors, Container Store closets, Bosch appliances, Caesarstone counter tops, soft-close cabinetry, Kohler sinks, Grohe faucets and Duravit soaking tubs. The model units have been expertly furnished by West Elm, to give future residents an idea of furniture layouts. The open floorplans feature walls of glass with outlooks to Downtown. Many of the units have private outdoor space, some as large as 300 square feet.

The building was designed by Handel Architects. Architectural features include a large vertical recess containing balconies in an alternating pattern, allowing natural light to filter into the building. A signature "wrapper" element, made of perforated corten steel, begins as a canopy over the lobby entrance, continues vertically along the side elevation, and returns in horizontal form as a dramatic floating plane capping the building.

Studios start at \$2,750 and one-bedrooms start at \$3,750. Move-ins are scheduled for September. Leasing has commenced, and potential residents may contact Vanguard Properties, the exclusive firm representing the property, at 415-752-5700 or [contact@570jessie.com](mailto:contact@570jessie.com). To learn more about the apartments, visit [www.570jessie.com](http://www.570jessie.com).

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